

AMIZADE 2015 -16

ALUMNI MEET

Alumni Network

Margaret C. Andrews says, “An effective alumni relationship begins with providing a successful experience to the students”. As she says, the attachment that alumni have towards their alma-mater depends on the effort that a college takes to make their days memorable as students. St. Francis de Sales College endeavours to provide the best academic, cocurricular and personal experience to its students. Therefore, many of the alumni of SFS College are willing to 'Give-Back' to their alma-mater as a sign of their gratitude and affinity towards the institution. However, most of them are unsure of how and what should be done towards this. SFS College provides an effective alumni network that ensures that the alumni are a significant stakeholder and take active part in the institution’s developmental activities. SFS College has realized how a strong and a positive relationship with their alumni can benefit it socially, academically and professionally. Likewise, even the alumni community have realised that it's not just a mere nostalgia that they associate their alma-mater with, but it's much beyond that.

With the advent of Social Media, alumni relationship has taken a different flavour altogether and keeping pace with this trend, St. Francis de Sales College has started to harness the power of alumni through various networking platforms like Facebook, Whatsapp, and College Website etc. by creating their alumni groups and profiles on them. St. Francis de Sales College is changing the way it sees and interacts with its alumni community. Earlier, alumni and its alma-mater were treated as separate entities wherein one’s existence was independent of the other. The Alumni meet of St. Francis de Sales College’s is named as Amizade, which signifies the union of old Students. It aims at keeping the members bonded and rejuvenates the relationship to be everlasting every year. Since, the month of August

indicates friendship day, Amizade is being conducted on 3rd Sunday of August every year to have a bondage with this celebration of friendship and rejuvenating the memory of the past. Some of the important contributions of the Alumni of SFS College were as follows:

- **Fund-raising** – The Alumni contributed an amount of 1 lakh to SFS College for various developmental activities of the institution.

- **Placements** – The Alumni helped the present students of SFS College to get placed at their respective organisations.

- **Mentorship**– Some alumni volunteered to mentor a few final-year students in their areas of expertise.

- **Scholarships:** Provided scholarship to meritorious and economically weak students.

- **Career Guidance** – The alumni of SFS College is a huge talent pool whose guidance was beneficial to many students and other fellow-alumni in their respective areas of study.

- **Networking Platform** – Helped in creating a strong alumni network that is now one of the best professional networking platforms available today for the growth of St. Francis de Sales College.

Leveraging the alumni community is a win-win for both the institution and the alumni. Alumni are the brand-ambassadors of the institution they graduated from. St. Francis de Sales College has declared a list of its notable alumni as a way of connecting their successes with what the college has provided them. St. Francis de Sales College was grateful and happy to see the active presence, participation and contribution of its alumni to the development of the College. St. Francis de Sales College constantly tries to connect with its alumni and device innovative ways to engage them in various activities of the College.











